## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.


1.-21. (Cancelled)


22. (Currently Amended)  A picture processing method for generating magnified picture data based on original picture data recorded on a recording medium, comprising: ~~the steps of:~~

reproducing said original picture data from said recording medium as a pre-zoom picture;

dividing by a picture data processor, the pre-zoom picture into a total of MxN (where M and N are integers) partial areas indicative of selectable zoom-in areas;

holding correspondence relations between a plurality of MxN zoom-In area designing keys disposed at least on either one of a main body of said image apparatus or a remote control unit thereof, ~~or and a plurality of divided~~ and the MxN partial areas of the picture on a screen based on said original picture data, respectively; and

generating said magnified picture data, based on said original picture data, corresponding to a given one of said MxN zoom-in area designing keys in response to operation of said given one of said MxN zoom-in area designing keys,

wherein the plurality of MxN zoom-in area designing keys are arrayed orderly such that the array of said plurality of MxN zoom-in area designing keys can be

associated with a plurality of said ~~divided~~ MxN partial areas of the picture on the screen.

23. (Currently Amended)  A picture processing method according to Claim 22, wherein said plurality of MxN zoom-in area designating keys used for designating a location to be zoomed in when said zoom key is singly operated, while being used for other purposes than the designation of the location for zoom-in after another key is operated in precedence, said MxN zoom-in area designating keys including keys labeled "1 to "9" for the purpose of ten keys, respectively, and disposed in a three-row-by--three-column (3 X 3) array.

24. (Currently Amended)  A picture processing method for displaying magnified picture on a screen based on original picture data recorded on a recording medium, comprising: ~~the steps of:~~

reproducing said original picture data from said recording medium as a pre-zoom picture;

dividing by a picture data processor, the pre-zoom picture into a total of MxN (where M and N are integers) partial areas indicative of selectable zoom-in areas;

holding correspondence relations between ~~said~~ a plurality of MxN zoom-in area designing keys disposed at least on either one of a main body of ~~said~~ an image apparatus effecting the method or a remote control unit thereof, ~~or and a plurality of~~ ~~divided~~ and the MxN partial areas of the picture on a screen based on said original picture data, respectively; and

displaying on said screen said magnified picture based on said original

picture data, corresponding to a given one of said MxN zoom-in area designing keys

in response to operation of said given one MxN zoom-in area designing key,

wherein the plurality of MxN zoom-in area designing keys are arrayed orderly

such that the array of said plurality of MxN zoom-in area designing keys can be

associated with a plurality of said ~~divided~~ MxN partial areas of the picture on the

screen.


25. (Currently Amended)  A picture processing method according to Claim 24,

wherein said plurality of MxN zoom-in area designating keys used for designating a

location to be zoomed in when said zoom key is singly operated, while being used

for other purposes than the designation of the location for zoom-in after another key

is operated in precedence, said MxN zoom-in area designating keys including keys

labeled "1" to "9" for the purpose of ten keys, respectively, and disposed in a three-

row-by-three-column (3 X 3) array.


26. (New)  A picture processing method for reading out a first picture data

from a recording medium and processing the first picture data to thereby derive

second picture data for generating a zoomed-in picture on a screen by magnifying a

partial area of a pro-zoom picture based on the first picture data, said picture

processing method comprising the steps of:

dividing by a picture data processor the pre-zoom picture into a total of MxN

(where N and N are Integer) partial areas indicative of selectable zoom-in areas;

providing a plurality of MxN zoom-in area designating keys disposed at least on either one of a main body of said picture apparatus or a remote control unit;

holding in a storage correspondence relations between said plurality of MxN zoom-in area designating keys and said plurality of MxN partial areas of the pre-zoom picture of the screen; and

generating in said picture data processor the second picture data corresponding to an operated one of said zoom-in area designating keys;

wherein relative locations of said plurality of MxN zoom-in area designating keys with respect to one another substantially correspond to relative locations of the plurality of MxN partial areas with respect to one another of the pre-zoom picture on the screen.

27. (New)  A picture processing method according to Claim 24, wherein said plurality of MxN zoom-in area designating keys used for designating a location to be zoomed in when said zoom key is singly operated, while being used for other purposes than the designation of the location for zoom-in after another key is operated in precedence, said MxN zoom-in area designating keys including keys labeled "1" to "9" for the purpose of ten keys, respectively, and disposed in a three-row-by-three-column (3 X 3) array.